



Group Procurement Deal To Save BID Members Money

The Falkirk BID is delighted to unveil a new group procurement offering in partnership with BIDs Scotland, Barclaycard Payment Acceptance, Opal Telecom and Towergate Riskline.

The heavily discounted packages include business payment services with Barclaycard, telephone communications from Opal and

an array of insurance products from specialist provider Towergate Riskline.

The deals will bring an instant return on levy investment with real added value in helping to reduce operational costs.

Corrie Cuthbertson, Chair of the Falkirk BID said: "A BID is not just about events, safety and cleanliness, it is about BIDs working together both

locally and nationally to achieve cost savings for our businesses in these very challenging economic times. We believe that we have very strong and competitive packages for our businesses and urge them to come along to the Open Day for further information."

Falkirk businesses within the BID

area are invited along to an open day for an update on the work of the BID and further information. Refreshments and snacks will be available for breakfast, lunch and afternoon tea.

Launch Date: Monday 14th June

Launch Venue: The Antonine Hotel, 1 Manor Street, Falkirk

Time: from 8.00 a.m. – 6.00 p.m.



Introduction From Falkirk BID Chair

Dear Falkirk Business Colleague,

As Chair of the Falkirk Business Improvement District (BID), it gives me pleasure on behalf of the members of the BID Management Group to present you with an interim report providing details of the work undertaken by your BID since its creation in June 2008. The BID is managed on your behalf by a group of business representatives who direct and steer the work of the BID, and take decisions on your behalf to deliver the best value for your levy payments. One of the unique features of our BID is that there are no financial thresholds in engagement, and all businesses therefore benefit from the work of the BID, and all pay their levy. This ranges from £14 per annum up to £10,000 per annum.

I am grateful for the contribution made by my colleagues on the BID Management Group who give their time and talents free of charge for the benefit

and common good of our town centre.

I would like to take this opportunity to thank Suzanne Arkinson, the immediate past Chair of the Falkirk BID for the time and effort she gave over the past two years. The BID wishes her every happiness with the forthcoming birth of her second child.

The Falkirk BID was one of the initial 5 pathfinder BIDs in Scotland, however, there are now 9 operational BIDs in Scotland (Falkirk, Inverness, Edinburgh, Clackmannanshire Business Parks, Bathgate, Alloa, Dunfermline, Elgin and Kirkcaldy) with many more in the pipeline. As you know, BIDs are a recently introduced means for local businesses to collectively fund projects and services that can make improvements that will over time help transform the performance of the businesses in the town centre.

The Falkirk BID Business Plan was written on the basis of feedback received from a questionnaire issued to all businesses located in the BID area of the

town centre, and the projects contained in the Plan were created to tackle the issues raised by businesses at that time.

Not only has the Falkirk BID been successful in introducing the projects contained in the Business Plan, it has managed to attract additional funding to further boost additional project delivery. The BID works effectively in partnership with both Falkirk Council and with Central Scotland Police to the benefit of the levy payers in the town.

Please have a look at this feature, which highlights just some of the projects undertaken by your BID and the outcomes they have achieved. None of the projects achieved would have been possible without the establishment of the Falkirk BID. As we move into the third year of the BIDs life, the Management Group has been working to deliver even more innovative projects that will deliver a cleaner, safer, more friendly and greener town centre



environment for the benefit of the levy-paying businesses located in the town, as well as its customers, residents and visitors. Details of these new projects will be with you in due course.

If you have a passion for your town centre and would like to help take the Falkirk BID forward into its next phase, and have time enough to attend meetings and make decisions on behalf of your colleagues, the Management Group would be delighted to hear from you – please call 01224 611293 to express your interest.

BID Management Group members in May 2010: Suzanne Arkinson The Mall Howgate, Corrie Cuthbertson Ginkgo

Translations, Elliot Jardine McDonalds Restaurants, Mark Miller Alliance Boots, Ann-Marie Miller Central FM, Richard Johnston T Johnston Butchers, Brian Flynn Behind the Wall, Linton Smith GW Smith Cycles, John Wiggans Revolution Music, John MacLean Full Stop Bar and Restaurant, George Nichol Vice Chair of Falkirk and District Town Centre Management Ltd, Robbie McGregor Central Scotland Police, Pete Reid Falkirk Council and Councillor Adrian Mahoney Falkirk Council.

Corrie Cuthbertson,
Chair of the Falkirk Business Improvement District

Objective: Taking A Pride In Falkirk (Clean and Attractive)

Under the heading of Taking a Pride in Falkirk, the Falkirk BID's Business Plan identified projects to address the issue of additional cleanliness over and above that provided by the statutory authorities.

BID project delivery:

Gum Awareness

The Falkirk BID and Falkirk Council staged a GSI (Grime Scene Investigation) in the High Street, and highlighted to shoppers the huge amount of discarded chewing gum strewn around the area. New BID Chair Corrie Cuthbertson was interviewed on the BBC's Reporting Scotland programme on what the BID was trying to achieve.

Gum Removal

The BID then commissioned Aquaforce UK to remove countless thousands of gum deposits from BID area. The BID also introduced a number of gum bins at strategic locations, and provided retail outlets and pubs with thousands of gum 'wrap its' to give free to those of their customers who purchased gum.

Falkirk Herald 'Taking a Pride' campaign

The Falkirk Herald partnered the Falkirk BID in launching the effective 'Taking a Pride in our town centre' campaign, which regularly features articles on what is being done to encourage more civic pride in our town centres.

Keep Scotland Beautiful

The Falkirk BID joined KSB, and works closely with them and Falkirk Council to ensure Falkirk town centre is constantly being scrutinised and kept as clean and as tidy as possible. The BID commissioned KSB to carry out an in-depth cleanliness audit of the BID area. In general, Falkirk achieved a good level of cleanliness in most areas, with only a few privately owned areas of the town centre bringing the overall rating down slightly.

BID Handyman

The Falkirk BID's Handyman provides a rapid response to problems such as graffiti and fly posting etc. Your Handyman takes a great pride in keeping his town centre as free from day to day problems as one man can. You may not see the Handyman carry out his duties, as he generally works in

the early hours, ensuring that the town is free from unsightly mess before those employed in the town arrive for work and so that customers have a more positive impression of the town.

Spring Clean Campaigns

Representatives from BID businesses and other volunteers took time out to help pick up litter and rubbish in the BID area as part of KSB's National Spring Clean campaigns. Those present picked up a staggering amount of discarded litter.

National Plastic Bag Reduction Day

In partnership with Friends of the Earth Falkirk and with funding from the Falkirk Environment Trust, the Falkirk BID staged a successful plastic bag reduction event. Shoppers were invited to bring their old poly bags into town and were able to swap them for environmentally friendly FairTrade cotton bags. The BID's

environmentally friendly bags were given to eager shoppers in exchange for a massive amount of old poly bags. Local schools were also invited to participate in a poly bag costume competition, with Head of Muir PS being the winner.

Town Centre Fabric Group

The BID meets with representatives from Falkirk Council, Keep Scotland Beautiful, Central Scotland Police and others to ensure that the town centre is scrutinised carefully, and where feasible, improvements are made to the fabric of the town.

Outcomes

- A cleaner town centre
- A partnership approach to maintaining and improving cleanliness in the town centre
- Civic Pride in Falkirk.

Objective: It's Friendlier In Falkirk (Safe and Secure)

Under the heading of It's Friendlier in Falkirk, the Falkirk BID's Business Plan identified projects to address the issue of safety and reduce the potential for crime and anti-social behaviour within the BID area of Falkirk town centre.

BID project delivery:

Taxi Marshals a huge success

The Falkirk BID piloted Taxi Marshals in the lead up to the ballot at Christmas 2007 at which point, incidents of anti-social behaviour at the taxi rank in Newmarket Street dropped significantly. Post ballot, the BID re-introduced the Taxi Marshals to coincide with the opening of City nightclub. With additional funding obtained from Falkirk Council and the Scottish Government's Safer Streets fund, the BID is able to provide the Marshal service on a weekend basis. The Marshal scheme has been highly successful and popular

with pubs and nightclubs in the BID area, taxi drivers, business owners located near the taxi rank in Newmarket Street and most importantly the customers leaving the town centre in the wee small hours. Falkirk's Taxi Marshal scheme was featured as one of a series of best practise initiatives featured in the British Retail Consortium's 21st Century High Street publication.

Street Ambassadors making an impact

The Falkirk BID's Street Ambassadors have become your BID's eyes and ears in the town centre. They efficiently report faults in the town to those responsible for fixing them, they provide support to the police and to retail businesses in apprehending shoplifters, they provide our customers with friendly assistance, information and directions. They visit businesses in the BID area and report back on problems and challenges, they are first aid trained and

are fully SIA accredited and insured. The ambassadors are linked with the 70 or so businesses on the town-wide radio link network, the CCTV control office and the police. The team provide an excellent service to businesses and members of the public.

Safe Zone

The Falkirk BID partnered a number of local groups and organisations to deliver a most successful late night 'Safe Zone' as part of the town's festive Safer Streets campaign in 2009/10.

Child Friendly Falkirk

In a bid to reduce the stress and anxieties caused to parents who lose their children in town, the Falkirk BID joined the national Child Safe scheme and provided every Falkirk BID business that expressed an interest in participating in the scheme with

marketing materials and child safe wrist bands.

Best Bar None Winners

Supported by the Scottish Business Crime Centre and with funding from Diageo, eleven Falkirk BID pubs and clubs were awarded with the nationally recognised Best Bar None award in Falkirk's first year of participation. Eight premises were successful in 2009.

Pubwatch

Delegates from the Falkirk BID's pubs and clubs meet on a monthly basis with the BID, the Police and Falkirk Council's Licensing department to discuss relevant current issues and to consider banning troublemakers from all Pubwatch premises.

Retail Crime Reduction Group

Monthly meetings take place with retail

businesses and representatives from the BID, the police and the Scottish Business Crime Centre to discuss current relevant issues and trends in retail crime.

Outcomes

- Over **7500 people** used the main Falkirk taxi rank late in the evening and at night during the 10 days of the Safe Zone project
- 92% of respondent to a questionnaire were in favour of the permanent operation of the Taxi Marshal service in Falkirk
- Falkirk Council match funds the BIDs Taxi Marshal scheme
- 11 winners in Falkirk's first year in the Best Bar None scheme and a further eight in the second year
- Ambassadors manage to ensure physical problems in the town are reported and resolved promptly.

Objective: Let's Shout About It! (Marketing Initiatives)

Under the heading of 'Let's Shout about It', the Falkirk BID's Business Plan identified projects to address the issue of encouraging customer loyalty, increased footfall and spending.

BID project delivery:
www.falkirkbid.com

The Falkirk BID's new website provides details all of the BIDs projects, and is full of interesting information about the town centre, events taking place as well as a comprehensive list of businesses by category located in the BID area.

The Royal National Mod – October 2008

Falkirk hosted the Royal National Mod in 2008, when some 7,000 visitors descended on Falkirk. Falkirk benefited from this huge influx of Gaels who travelled from far afield for the annual competitions, the shopping and especially the 'crack' in the pubs after a long day's competing. Falkirk was the subject of intense scrutiny from the Scottish media who also descended on the town to cover the Mod. The Falkirk BID was heavily involved in promoting the town's facilities to the competitors

and supporters, many if not most of whom would have never visited Falkirk previously.

Christmas marketing activities

The Falkirk BID has staged the two most comprehensive festive marketing campaigns the town centre has ever benefited from. The BID with its partners has staged highly successful Christmas lights events featuring local talent along with the highly regarded Q2o Theatre company. The visits by Santa and his reindeer attracted thousands of families into town. Additional festive activities included special shopping evening events, festive Farmers' Markets, an Italian Street market, accessible shopping events for our elderly and disabled customers, fun fair rides and more. The BID published the Sparkle magazine and circulated it to some 100K homes in the area, and for the first time ever promoted Christmas shopping on Scottish Television.

Summer Days event

The BID staged a three-day event in summer 2009 aimed at encouraging

families into town during the summer holiday period. Each of the days featured a series of family fun activities throughout the town centre – Central Scotland Fire and Rescue Service enthralled the large number of people interested in their rescue demonstrations. Q2o Theatre Group visited Falkirk again and staged a series of Harry Potter themed magic shows (the day prior to the latest HP movie being released)

Farmers' Markets

- Falkirk's Farmers' Market continues to attract shoppers to the town centre not only to shop at the market, but also to enjoy the rest of the facilities open in the BID area of the town. It is one of only a few such markets to be accredited by VisitScotland tourist board. For full details please visit www.falkirkbid.com

Italian Street Markets

La Dolce Vita Italian Street Market has proved highly popular with visitors to the town centre (a slightly smaller market than other such markets that tend to



block shop frontages). Combined with live music, the market gave the town a wonderful continental feel.

Advertising

Each of the BID's events and activities has been promoted effectively in relevant local media by means of eye-catching and memorable advertising featuring the BID branding prominently.

Outcomes

- The largest festive marketing

campaigns ever implemented in Falkirk

- Introduction of a new town centre focused website at www.falkirkbid.com

- The BID delivered successful events on its own and in partnership with other groups

- A quality image of the BID is maintained in all publicly viewed marketing materials

- Falkirk marketed to a wider audience than ever before on stv.

Objective: Miscellaneous Activities

Under the heading of 'Miscellaneous Activities', and throughout the Falkirk BID's Business Plan additional non-core project ideas were proposed.

BID project delivery:
Huge financial award for Falkirk from the Scottish Government's Town Centres Regeneration Fund

In early 2009, the Scottish Government announced its £60 million Town Centres Regeneration Fund, to which local authorities and other organisations were invited to make an application for funding aimed at improving aspects of their town centres for the benefit of local businesses, shoppers and residents.

The Falkirk BID worked closely with Falkirk Council's elected Members and Executive in making suggestions and working up the application documentation to put forward to the Government. Falkirk town centre was ultimately awarded £1 million for the complete restoration and upgrading of the historic Old Parish Church grounds and the introduction of new wayfinding signage. Falkirk gets its name from the Old Parish Church, and the graveyard has two of the only known graves from the Wars of Independence in the 13th and 14th centuries. Up until now the town has not been able to maximise the importance of this to local residents let alone visitors. When the work on

church grounds is complete, Falkirk will benefit from a wonderful attraction right in the heart of the BID area.

Signposting the way

Another major project being undertaken as a result of the Town Centres Regeneration Fund award is the introduction of a completely new suite of pedestrian wayfinding signage to enable visitors and shoppers to find their way around our town centre much more easily. The new signage scheme will direct visitors and shoppers into the heart of the town from the car parks and public transport hubs.

Joint Procurement – savings for BID levy payers

The Falkirk BID is working with BIDs Scotland to bring a series of joint procurement savings opportunities, whereby BID levy payers would benefit

from bulk purchasing across a number of areas such as telephony, business insurance, business payment services, stationery, advertising etc.

Additional funding over and above the business levies

All of the levy payments are ring-fenced for project delivery. Falkirk Council contributes to the BID by funding the core cost delivery functions. Over and above the levy payments and the core funding, the BID has successfully sourced an additional £139,000 worth of support.

Consultation

The BID has been invited by Falkirk Council to represent the opinion of BID levy-payers on a number of important issues, e.g. regarding the future of Central Retail Park and the Falkirk Gateway, as well as smaller issues such as contentious licensing applications.



Outcomes

- Savings for BID Levy payers through the joint procurement schemes
- Massive heritage project in the Falkirk Old and St Modans Parish Church area of the BID
- Introduction of new wayfinding signage
- Significant additional funding over and above the BID levy payments
- The BID is now a consultee to Falkirk Council on town centre related issues.

Future Projects...

The Falkirk BID is working on an ambitious programme of activities for the year 2010 / 2011, which are aimed at stimulating activity in the town centre as well as helping to make financial savings to the levy payers.

New projects

Full details will be provided, but here's just a selection of some of the projects being planned...the BIDs 'Funny in Falkirk' Comedy Festival, a celebration of the independent businesses within the town centre, re-launching of the Falkirk Farmers' Markets, a major gum litter reduction campaign and the completion of the works in the Old parish Church grounds. The BID will once again implement the town's largest ever festive marketing campaign to stimulate spend in the lead up to Christmas.

Saving you money

BID levy payers will also benefit from the launching of a series of joint procurement special offers that are aimed at saving you a significant

amount of outlay on a number of key areas of business expenditure.

Making improvements to successful existing projects

The BID will implement many more initiatives aimed at making the town a cleaner and safer environment in which to work, shop and have fun. For instance, the BID will work with its partners towards the town centre being accredited with the nationally recognised Safer Shopping Award. Falkirk Council and Keep Scotland Beautiful will continue to work closely with the BID to ensure high levels of cleanliness are achieved on an ongoing basis.

The BID will develop its partnerships with local tourist attractions and accommodation providers. The BID will promote Falkirk town centre as a destination for businesses to locate in.

As well as the above, your BID will continue to deliver effective Taxi Marshaling in the wee small hours, rapid response to problems that arise via the Handyman and the Street Ambassadors, and many other worthwhile services and initiatives.



Influence

The Falkirk BID has developed influential strategic relationships with Falkirk Council, Central Scotland Police, the Scottish Business Crime Centre,

Keep Scotland Beautiful, Central Scotland Fire and Rescue Service, the Scottish Retail Consortium, Improvement Districts Scotland Ltd and other key influential bodies.

Q. Can businesses get personally involved?

A. YES they can.

If you have a passion for your town centre and would like to help lead the town forward over the coming months and years on the BID Management Group or on one of the project delivery sub-groups, or if you have any project ideas that you would like your BID to implement, please get in touch with Alastair Mitchell the BID Manager on **01324 611293**.

The Falkirk BID is dedicated to improving Falkirk's town centre by the delivery of projects and services as agreed on in the Business Plan either as a partner with other groups and bodies or on its own utilising the budget it has through the levies gathered and funds developed from other sources.

Exclusive Insurance Packages

Specialist business-insurance broker Towergate Riskline has been appointed as the BIDS scheme insurance partner following a lengthy selection process, giving BIDS members access to a wide range of insurance products at exclusive rates.

Towergate Riskline are very proud to have been selected as a partner for the BIDS scheme and look forward to showing why we are the broker of choice for all your insurance needs.

Who are we?

Towergate Riskline are part of the Towergate Partnership, Europe's largest independently owned insurance intermediary. We place our customers needs at the heart of everything we do and the key to our success has been building long-term client relationships based on integrity and openness, underpinned

by unrivalled customer service and specialist expertise.

Why Towergate Riskline?

Our best advertisement are our existing customers: over 35,000 businesses already hold policies with us and over 90% choose to renew with us each year – that is because we work for our clients, not the underwriters, and work hard to ensure we find the right products for your business at the best possible value.

It is also why a number of organisations, such as the Federation of Small Businesses, have been using Towergate Riskline to provide insurance services to their members for many years and continue to do so.

Taking the worry out of insurance

Running a business requires you to focus your time on what is most

important to you – making money!

Finding the right insurance with the protection you need can be complicated and time consuming, especially with so many companies claiming to be able to save you money.

Our staff have many years experience looking after a variety of businesses, and will ensure you have the right insurance at a competitive price.

As one of the largest independent insurance groups in Europe, we are able to secure the backing of leading insurers to provide products from names you can trust. In some cases we work with insurers developing exclusive products such as our bespoke products for shops, offices and surgeries.

Our Products

With a wide range of insurance products, we like to think there is not much we can't help with!

Contact us

Towergate Riskline representatives will be at the Falkirk Delivers launch event

on the 14th June 2010 or simply contact us on the details below.



Business and Personal Insurance Specialists

Business Insurance: 0844 892 1384

Personal Insurance: 0844 892 1387

www.towergateriskline.co.uk
general.riskline@towergatae.co.uk

Our business products include:

Commercial Combined Insurance – for manufacturers, engineers and wholesalers providing a tailored solution for your business in one policy.

Shop/Office/Surgery Insurance – bespoke policies for a wide range of retail trades including shops, off licences, office based professions, doctors, dentists, opticians, vets and alternative therapy practitioners.

Liability Insurance – Specialist cover available for most types of trades and

professions. We can offer insurance for public, employers, contractors and products liability

Property Owner Insurance – Whether you own a portfolio or a single property, we can tailor cover to meet your needs, providing you with peace of mind, safe in the knowledge that your valuable investment is protected.

Motor, Trade / Fleets and Multi Vehicle Insurance – Whether you have a number of vehicles used for your business, or are a motor trade business, we can tailor policies to suit your business

Professional Indemnity Insurance

– Covering a range of professions, we can provide cover for your legal liabilities in connection with providing services such as accountancy, surveying, and consulting

Directors and Officers Insurance – Our policies provide cover for company directors who are personally liable for their business actions and decisions, and also the company itself.

Sports Club Insurance – tailored sports and leisure club insurance cover with protection for sports facilities and activities including golf, football,

rugby, bowls, cricket, tennis, squash, health, sports and fitness clubs.

Transit Insurance – If you regularly carry stock, send goods to your customers, or provide a delivery service we can ensure you have the right protection in place should an accident or theft occur.

Personal Accident Insurance – Protection for you and your business from financial hardship should accidental bodily injuries occur. Personal accident cover is available on an individual or group basis, catering for most types of business.

Personal:

- Motor Insurance
- Home Insurance
- Holiday Homes
- Personal Accident
- Travel Insurance
- Van Insurance
- Caravan Insurance
- Cherished Cars
- Marine Small Craft
- Motorcycle

Exclusive To BID Businesses

Opal are proud to offer BID businesses huge savings on their telephone calls, line rental and broadband using our Next Generation Network:

- Low cost calls and business line rental at the best rates around
- Superfast, prioritised, unlimited business grade Broadband*
- Supported by over 800 UK based award winning specialists
- Volume discounts as more BID businesses sign up
- Short term contracts for temporary sites

Investing in the future

Following a £250m investment in our next generation IP network, we deliver significant cost savings that other competitors simply can't match, across a range of business grade services. In fact, we can now offer the cheapest single analogue new line installs in the marketplace, along with the ability to tailor packages to the needs of your business, no one else's – essential in such a changeable business environment. And because it's IP, it can carry data and voice services together so whatever the future holds, you'll be ready.



Who are Opal?

As the business to business division of the third largest UK telephone carrier, TalkTalk Group, we now have the largest, most connected Next Generation Network in the UK.

That equates to almost 2000 exchanges (covering every BIDs area), supporting over 2 billion voice minutes, over 4m lines and around 4m broadband connections.

Understanding today's business

At Opal we understand the challenges modern businesses face and that every business is different. That's why our solutions are designed to be flexible so they can support and enhance today's businesses, whatever their needs. That's why we've invested in the things that really matter and most importantly, have the knowledge to give you expert advice. Plus, with over 15 years experience and over 200,000 small and medium sized businesses already trusting us with their telecons, you can rest assured that you're in safe hands.

For a free savings calculation, simply fax a recent bill to 0870 011 7089 or email bids@opal.co.uk

Alternatively, why not talk to one of our team on our dedicated BID phone number: 0800 977 8989.

Opal also offers a wide range of future-proof data products such as MPLS, Wide Area Networks and Ethernet services.

* Terms & conditions apply.

Exclusive Card Payment Services

Barclaycard is offering BID businesses exclusive deals on business services and in particular card payment services.



Making life easier for you and your customers

The last couple of years have been tough for businesses of all sizes and the signs point towards these challenging times continuing. Consequently, Barclaycard is working to make the services it provides to businesses as advantageous as possible, in order to help businesses manage payments as simply, securely and efficiently as possible.

Benefits of card payments

For businesses of all kinds, accepting card payments offers an improved management of cash flow.

Card payments also offer enhanced security for merchants and customers due to the reduced amounts of cash kept on site.

The Chip & PIN system has had a dramatic impact over the last four years in reducing fraudulent activity on card transactions on the high street.

If your business is popular with tourists and business travellers you can process payments in multiple currencies.

Barclaycard provides easy to set up and cost-effective acquiring packages for SME merchants. SMEs can literally get a "terminal in a box" and be up and running in no time at all.

Rewarding your customers

Barclaycard Freedom is a rewards programme open to large, medium and small retailers, offering unprecedented choice to all cardholders.

Participating businesses benefit from a loyalty scheme that includes 8 million cardholders and on average, there will be 75,000 Barclaycard cardholders within five miles of a participating business' outlet.

Crucially, the scheme doesn't involve fiddly paper vouchers or require customers to be fishing about for another card and it is easy to understand because the rewards are in pounds and pence.

Businesses that join the scheme will see every penny they contribute going back to customers as they do not need to pay for the up-keep of the scheme.

Staying safe online

While Chip & PIN has made a big difference to fraud at the physical point of sale, fraudsters have been quick to pick a new battleground, so just as online sales have grown, so has the trend to online card fraud.

Small businesses in particular often underestimate the level of

security needed to prevent them from falling victim to fraud and should not be complacent when designing a transactional website and should seek the expertise of a payment provider.

Getting the most from card payments

Accepting card payments, either in person or online, can make an enormous impact to sales and efficiency and can help your business grow.

The key is to make sure you find a provider who can offer you simple, reliable and secure solutions, as well as value-add services, like contactless and rewards schemes. These packages together will make your business as attractive as possible to customers.

For further information contact Malcolm Armour on 07898 845057.